



VIVA!

Your Life In Pictures

Information Guide

2023 / 2024

Celebrating 30 years of passion and **creativity**



I am delighted to be celebrating Viva Photography's 30th anniversary. To me, portrait photography has never been more important. We are leading very busy lives in a fast paced world. Portrait photography allows us to slow down, stop, and celebrate a moment in time. I would compare it to watching your first born take their first steps, watching your daughter walk down the aisle, or watching your children bond as they play. These moments may be valuable, but they can so easily be missed. This experience allows you to stop and properly value the milestone or moment.

In this day and age where we're taking millions of photos with our phones and other devices we think that we're well and truly covered, but when I look for the images I can't find them. The difference between everyday images and studio photography is that we've made the effort to make it an important event. They are special because we've ensured this moment is photographed correctly, printed, framed, and easily accessible. These are the standout images that are used over and over in life. They are loved and valued for years to come. Your memories may fade over time, but special images draw you straight back to that time and place.

The Viva experience is not just about the photo session, it's about the people and the stories that the images tell. It is about celebrating important, valuable moments in your life. They came together for a reason to celebrate something that was valuable and left with images that they will love for years to come. We look forward to capturing your life in pictures in one of our Viva studios soon.

Vittorio Natoli

Vittorio Natoli - Director & Founder



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What to expect from your Viva Experience



Before your photo session



Before your photoshoot, you will receive a call from your photographer to discuss your ideas about the types of images that you want to create. We recommend looking at the image galleries on our website or our Instagram for inspiration.

Your photo session

Our talented photographer will take you into the studio and spend up to an hour capturing beautiful images. They will make sure you feel comfortable and relaxed in front of the camera, and most importantly, that you have fun!



After your photo session



Directly after the session, you will be able to sit back, relax with a tea or coffee and view your images up on the big screen. You will be able to select and purchase from a range of products that will be personalised for your home.

Beautiful, personalised artwork designed for your home.

A Viva experience isn't just a photo session, it's an opportunity for you to tell your story and be photographed for exactly who you are. We then help you showcase those beautiful images in a way that suits your home. We specialise in beautiful, customised wall art and offer a range of acrylic, canvas, and framed pieces along with albums and portrait boxes. Our team works with you to create the perfect artwork to suit your home. Artwork purchased at Viva comes with a life-time guarantee as well as a digital copy to the same size for you to cherish forever.



Australian made wall art, prints and albums designed to last for generations.

Payments made easy

We offer affordable payment plans to suit your budget. Your designer will help you select the payment plan that is right for you. We offer buy now, pay later payment plan options through Payright and Humm allowing you to walk away with the images you love. Whatever your budget, Viva can accommodate it.



Orders can take up to 4-6 weeks to be processed with an additional week for framing. All orders must include a 50% deposit unless a payment plan is agreed to (all prices include GST). You will receive a digital image to the same size as any images purchased. We do not offer digital only packages.

Preparing for your photoshoot

01. *Get Inspired*

Your personal photographer will call you before your photo session to discuss your ideas, themes and the style you wish to create, to make the photo session personal to you. We recommend looking at images on our website or social media to help inspire ideas.

02. *Think About Props*

Feel free to bring along any props or items that are symbolic to you and the people in your shoot. Whether it's a hobby you're inspired by or an outfit you want to be photographed in, we want to represent you and your passions. Our photographers will work at showcasing this in your photo session.

03. *Be You!*

Our style is natural and emotive, we want you to be you! We recommend natural hair and makeup styling so that we capture the real, authentic you and are able to tell your story through beautiful imagery. We recommend wearing simple clothing without logos, and coordinating with the people in your shoot so that your outfits complement one another. Your photographer will contact you before your photo session to discuss ideas and help with planning.

Bamboo Collection

Eco Friendly and Sustainable Natural Bamboo are the signature features of our latest premium box collection. Each box features rustic gold hinges and a swing clasp to keep your box closed. The Bamboo Collection is the perfect presentation option for any portrait shoot and includes 20 8x10 inch mounted prints as well as a floating fine art print on the lid with beautiful hand torn edges.

11" x 14" Bamboo Box with 20 Mounted 8" x 10" Images

Prices from \$5,100

Individual Frames

Traditionally a single featured image using less complexity but allowing full undivided attention. Typically sepia but not excluding colour or black and white framed simply in contemporary slick mouldings.

Sizes Available

- 11" x 14" (28 x 35cm)
- 16" x 20" (40 x 50cm)
- 20" x 24" (50 x 60cm)
- 20" x 30" (60 x 76cm)
- 30" x 40" (76 x 102cm)

Prices from \$1,250



Creating the perfect wall art to suit your home

Just like our photographers are passionate about getting to know you so they can capture your personalities in your photoshoot, our designers are passionate about helping you select the perfect wall art pieces and keepsakes for your home.

01. Know your space



Think about the colour scheme along with the look and feel of your home to help you visualise what your ideal wall art looks like.

Our founder Vittorio has a photograph of his family on his office wall that makes him smile every single time he looks at it. Our designers want to create that same experience for you. Take a couple of pictures of the room and living space to show your design consultant.

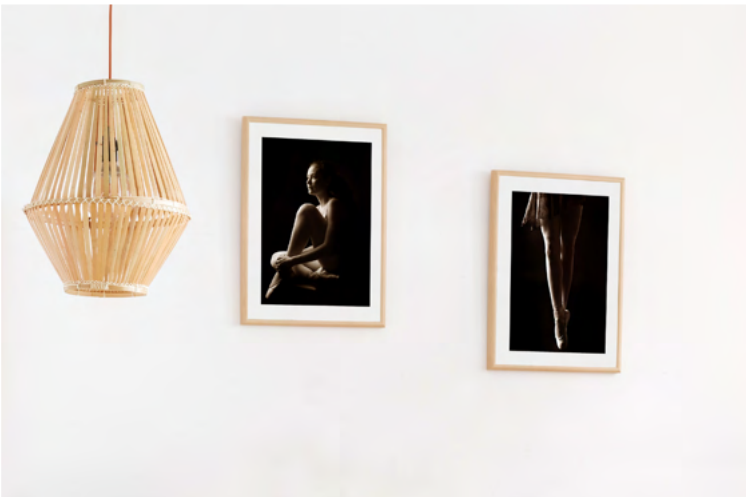
02. Measure Up!

Measure the wall you visualise your art on. We want to make sure that your new wall art fits and looks amazing in the space.

Renting? Our team can work with you to create versatile lightweight wall art that can work with your current space, and can be easily transported if you move.



03. Your design consultant is here to help



Our designer will work with you to create custom designed pieces based off your ideas. They will be able to answer any questions you might have to make sure that you get the perfect piece for your home. They will also be able to help you select a payment option or plan that is right for you.

The Panoramic

This stunning design allows for one stand out image to be presented in a panoramic style frame perfect for above a bed, living room or hallway. This exclusive product can bring images to life showcasing a contemporary and emotive design.

Size 40" x 15" (As seen below)

Price \$2,600



Art Series

Modern sepia image composites incorporating magazine design styles. The art series can be either vertical or horizontal mounted, mixing a main featured image plus three accent images. All four images are blended together to create a stunning modern art piece.

Sizes Available

- 16" x 20" with up to 4 images
- 20" x 24" with up to 4 images
- 20" x 30" with up to 5 images
- 30" x 40" with up to 5 images

Prices from \$2,650



Triplicate Frame

A traditionally styled image composite, the triplicate places three individual images alongside each other in an elegant and simple way. This product can be enjoyed in various sizes and with various frame mouldings.

Sizes Available

8" x 10" | 11" x 14"

Prices from \$1,900



Designer Series

Similar to the art series but allows for individuality between images. The Designer Series allows you to place four images onto one display in a contemporary style bringing together a composite of images for appreciation. Various sizes and mouldings available.

Sizes Available

- 30" x 30" (76 x 76cm)
- 35" x 35" (90 x 90cm)

Prices from \$3,700



The Acrylic Range

Starting from \$2,300

Picasso Uno

Contemporary, elegant and simplistic style presentation. The Uno is a single image mounted in a modern square acrylic finish. The Uno will have a great impact on your walls as the blend between acrylic and metallic merge to create a stylish modern feel.

Price \$2,800 (As seen on right)



Picasso Cube

An eye catching piece including nine complementing images custom designed in a modern square acrylic mount. The perfect statement wall art piece for a room.

Size 30" x 30"

Price \$3,600 (As seen below)



Picasso Tre

A stand alone or to accompany the Picasso Uno, the Tre is a composite of three square images custom designed in modern acrylic. The Tre allows you to assemble a set of three beautiful images that work together within one acrylic mount.

Size 30.5" x 12.5" (Images 8" x 8")

Price \$2,300 (as seen above)

Picasso Cinque

A continuation of the Picasso range, the Cinque allows you to create a series of five custom designed images in a panoramic style acrylic. The Cinque works well as a contemporary composite style display.

50" x 14" (Main Image 10" x 11" plus 7" x 10")

Price \$3,750 (as seen on right)



The Cosmopolitan

The Cosmopolitan is truly the landmark feature product of the range. The ultimate statement of love and design. Five canvas images designed as a composite feature, this will certainly enhance any home. Durable, traditional and contemporary with simple mounting to make this a truly outstanding feature.

Sizes 40" x 40" (plus four 18" x 18")

Price \$6,600

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Your memories may fade over time, but special images draw you straight back to that time and place. That’s what makes them so valuable.



The Argento Collection

A contemporary and creative style of display that allows you the freedom to arrange images anyway you please. The stand alone floating metal prints are a new technology, that can be arranged singularly or as part of a set. The choice is yours.

Size 12" x 12" - Each Floating Print

Price from \$950

(5 piece set pictured above- \$3,750)

The Venetian Collection

Perfect for those with limited wall space. The Venetian Box provides a classy coffee table show piece for your amazing images. With an acrylic finish in your choice of white and black, the Venetian preserves fifteen matted images that are ready to frame.

11" x 14" Venetian Case with 15 Mounted 8" x 10" Images

Prices from \$4,425

No wall space? **No problem!**

Our beautiful range of standalone frames, albums and portrait boxes are designed to suit any space.



Edge To Edge Freestanding Frame

Gorgeous as a standalone or as a set, the edge to edge free standing frames are the perfect piece for any mantle. The range includes a variety of dark and light wood frames to select from.

Sizes Available

10" x 10" (25 x 25cm)

12" x 12" (30 x 30cm)

As seen to the left

Prices from \$750



Designer Albums

Based on traditional presentations, the portrait album is now a contemporary piece using modern finishes to display a collection of personal images. A lovely way to bind your favourite images together within one album.

Sizes Available

10" x 10" Album Minimum 16 Sides

12" x 12" Album Minimum 16 Sides

Prices from \$3,900



The Signature Collection

For where room is at a premium the portrait box presents a collection of favourite images. Beautifully mounted as a set or individual images. Each mounted image can be removed from the box and enjoyed separately. The portrait box is individualised by the unique image on the front cover.

11" x 14" Canvas Box with 15 Mounted
8" x 10" Images

Price \$4,425

Desk Print

A 8 x 10 " professionally matted image.

Price \$395 each.

Bella Block

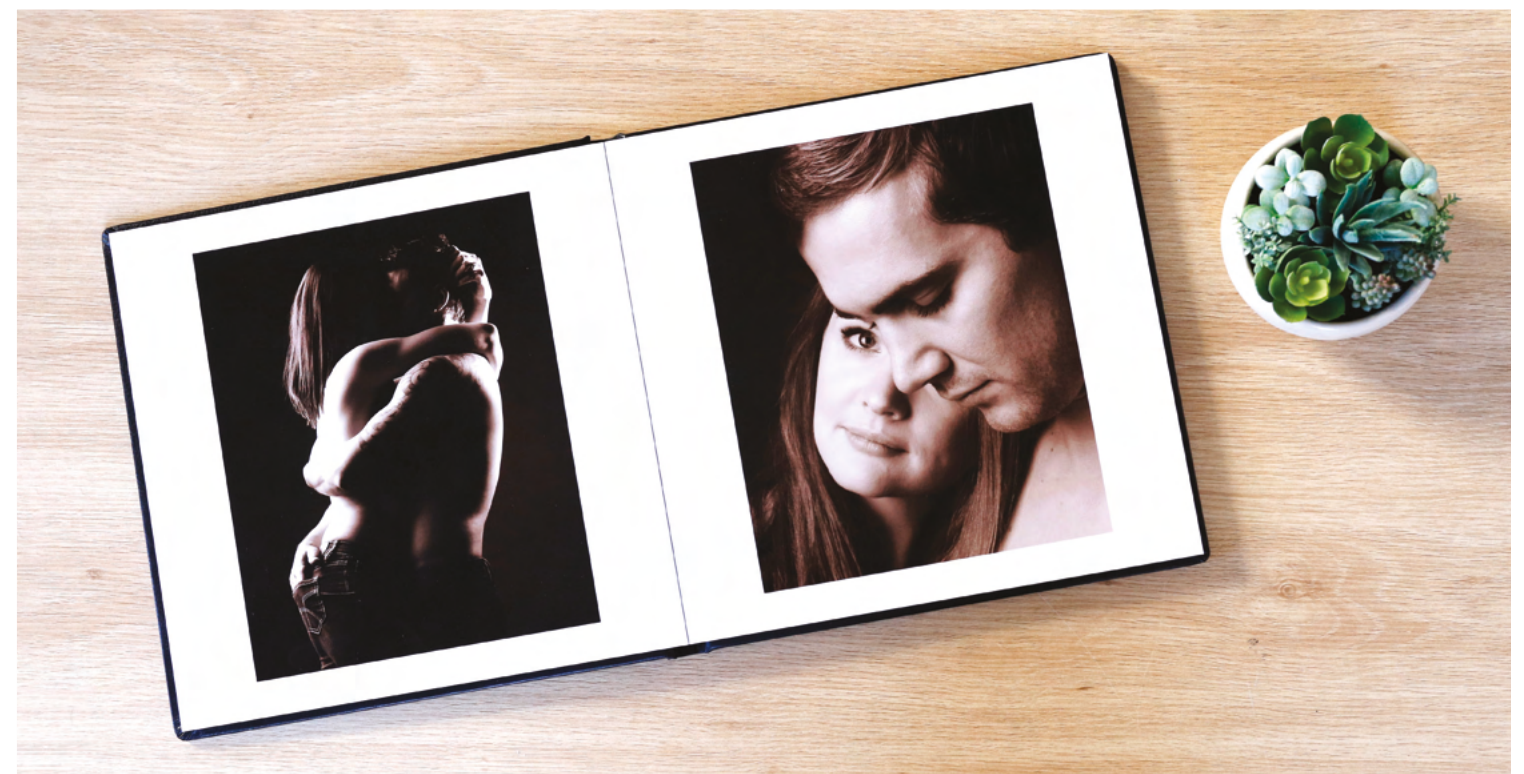
A beautiful way to display your favourite image. A statement glass standalone display is perfect for your desk, shelf, side table, or mantle.

Sizes Available

7" x 7" (18 x 18cm)

12" x 12" (30 x 30cm)

Prices from \$750



At Viva, it is our mission to honour our client's lives, values, and self-esteem through creative, beautiful imagery.



Studio Locations



WA

Armadale
Unit 12/42 Commerce Ave, Armadale WA 6112
PH: (08) 9399 8889

Balcatta
8a/30 Erindale Rd, Balcatta WA 6021
PH: (08) 9240 2009

Fremantle
66 High St, Fremantle WA 6160
PH: (08) 9336 6366

Joondalup
6/1 Winton Rd, Joondalup WA 6027
PH: (08) 9300 9188

Rockingham
3/65 Dixon Rd, Rockingham WA 6168
PH: (08) 9591 3400

Subiaco
10/375 Hay St, Subiaco WA 6008
PH: (08) 9381 6033

VIC

Frankston
1/32 Playne St, Frankston VIC 3199
PH: (03) 9769 6322

Viva Moonee Ponds
42 Pascoe Vale Rd, Moonee Ponds VIC 3039
PH: (03) 8595 4377

*Capturing your life
in pictures since 1991*



VIVA!

VIVAPHOTOGRAPHY.COM.AU